



CONTROL ROOM—DU MONT STATION WABD

TELEVISION'S PROMISE FOR TO-MORROW

There is going to be a brand-new window in millions of homes . . . the most exciting window ever known—the Television Screen! Through it you will see the whole wide world in vivid, vibrant panorama. You will sit at speakers' tables at historic functions, down front at every sporting event, at all top-flight entertainment. News flashes will bring you eye-coverage of parades, fires and floods; of everything odd, unusual and wonderful, and bring them to you just as though you were on the spot. Far sighted industry will show you previews of new products, new delights ahead. Television is comedy, drama, music, sports, news seen and heard as it happens.

Your "season pass" for this exciting round of pleasure will be one of several new post-war Du Mont Television-Radio consoles, the ultimate in electronic engineering.